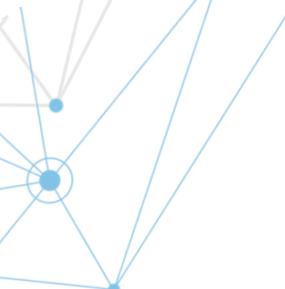


 **Juriba App Readiness**

Customer Success Story

How Global Enterprises Are Transforming Application Delivery with Automation





The Problem

The Common Challenge Across Enterprises

Whether in financial services, pharmaceuticals, energy, or other regulated sectors, large organizations face a consistent operational constraint:

Application delivery remains resource-intensive, cost-heavy, and operationally constrained. Across multiple Proof of Value (POV) engagements with global enterprises, including Fortune 50 organizations managing hundreds of thousands of endpoints we consistently observed:

- Manual packaging processes taking days or weeks per application
- Heavy reliance on outsourced packaging factories
- Poor visibility into application quality and readiness
- Bottlenecks slowing migrations and platform adoption
- Large, unmanaged application estates increasing cost and risk
- Testing and validation requiring significant manual effort
- Difficulty supporting modern platforms such as Windows 11, Intune, and AVD

These challenges were not theoretical, they were directly impacting delivery timelines, cost structures, and business agility.

The organizations needed a way to:

- Accelerate packaging and testing
- Reduce cost and dependency on external providers
- Improve quality and reliability
- Scale automation across complex estates

Enable continuous compatibility readiness for future platform changes. The organizations deployed Juriba App Readiness to validate whether these outcomes were achievable.

What the POVs Demonstrated

Across industries and environments, the results were consistent and measurable.

1. Significant Time Reduction: From Hours or Days to Minutes

Manual packaging that previously took:

- 5 days per application
- 17+ hours per package
- 3+ weeks turnaround time

was reduced to minutes through automation.

In one global financial institution, packaging time dropped to approximately

5 minutes and testing to **11 minutes**, representing a **99% reduction in manual packaging time**.

A Fortune 50 organization achieved **~22 minutes per package versus 17+ hours baseline**, delivering a **95%+ reduction**.

This acceleration transformed delivery velocity and removed long-standing bottlenecks.



2. Automation at Enterprise Scale

Automation extended beyond simple applications. POVs demonstrated:

- Automation coverage exceeding expectations (up to 100% in some examples).
- Successful processing of complex enterprise software
- Concurrent packaging and testing of 30+ applications
- Integration with enterprise tooling including Intune and ConfigMgr

One organization **expected 60% automation** but **achieved 100% automation across tested applications**, eliminating routine manual work entirely.

Another environment **predicted 69% automatable applications** and achieved **82% automation during the POV**.

3. Improved Quality and Deployment Success

Automation did more than accelerate delivery, it improved outcomes.

Automated smoke testing identified:

- Corrupt installers
- Installation failures
- Configuration issues

before deployment, increasing reliability and reducing incidents.

Organizations reported:

- 99%+ deployment success rates
- Fewer post-deployment failures
- Higher confidence in release readiness

Engineers highlighted the ability to review logs, screenshots, and video evidence rather than performing repetitive manual validation.



4. Cost Reduction and Insourcing Opportunities

Several POVs demonstrated immediate financial impact.

One global pharma organization previously outsourced 100% of packaging. After the POV:

- Over 50% of applications could be insourced
- External spend reduced significantly
- Internal teams freed for higher-value work

Another enterprise facing £1,000+ per app outsourcing costs rationalised and packaged hundreds of applications internally, **achieving 80% cost savings.**

Automation shifted packaging from a specialist bottleneck to a scalable internal capability.

5. Estate Rationalization and Modernization

For organizations with large application estates, the impact extended beyond packaging.

One major energy provider reduced an estate **of 28,000 applications to approximately 500** through rationalisation and modernisation enabled by App Readiness.

Applications were converted into modern formats such as MSIX and Intune-ready packages, accelerating migration timelines by months.



6. Evergreen Readiness for Continuous Change

A critical outcome across engagements was the ability to move from project-based delivery to continuous readiness.

Automation enabled:

- Testing against Windows 10/11 updates
- Validation for Azure Virtual Desktop and modern platforms
- Ongoing compatibility assurance

Organizations established Evergreen processes rather than repeating manual remediation cycles.

Customer Experience and Adoption

User feedback across POVs was consistently positive.

Participants described the platform as:

Intuitive

Mature

Seamless

Success criteria were frequently met at the highest satisfaction levels, and consulting engagements were rated highly.

Importantly, teams quickly recognised the broader potential, enabling future models where app owners could initiate packaging and testing directly through self-service workflows.

Strategic Impact Beyond Packaging

The most significant insight across all engagements was this:

App Readiness is not just a packaging tool, it is an operating model shift.

Organisations gained:

- Faster delivery cycles
- Reduced operational cost
- Improved quality assurance
- Scalable automation capability
- Confidence in future platform change
- Increased IT agility

Packaging teams moved from tactical execution to strategic enablement.





Why Organizations Proceeded After the POV

The decision to move forward was driven by three factors:

1. **Measurable ROI:** time, cost, and productivity improvements were clear within days.
2. **Low Risk:** automation results were proven against real enterprise applications.
3. **Strategic Value:** the capability extended beyond immediate projects into long-term transformation.



The Opportunity for Your Organization

If your environment experiences:

- Packaging backlogs
- Slow migrations or upgrades
- High outsourcing costs
- Limited automation
- Evergreen challenges
- Resource constraints

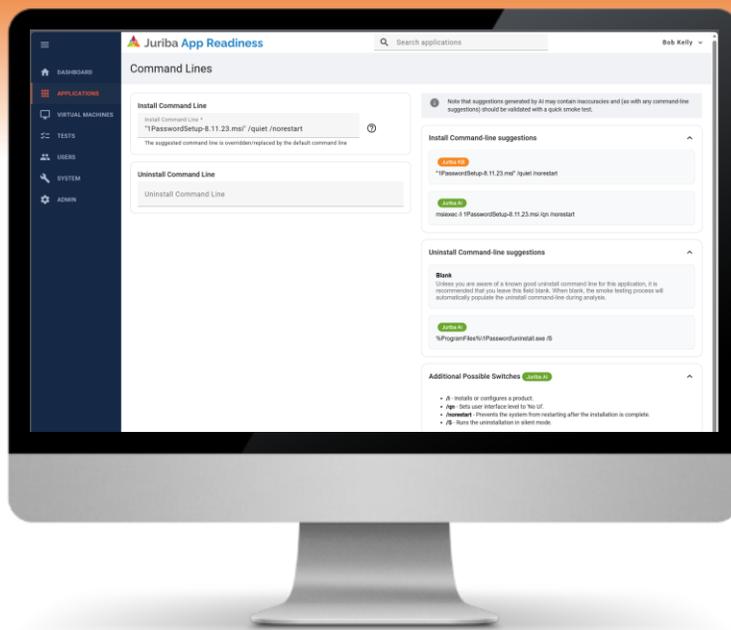
then the outcomes demonstrated across these enterprises are directly relevant.

A focused Proof of Value can validate similar results within your own environment quickly and with minimal disruption.

[Schedule a focused POV to validate results in your environment](#)

[Take the Application Risk Survey](#)

[Access the Risk Calculator](#)



About Juriba

At Juriba we help some of the world's largest and most complex organizations orchestrate digital workplace change with confidence.

Our integrated set of solutions combines **Digital Platform Conductor (DPC)** and **Windows Application Management (Application Readiness, Application Owner)** to provide global, highly regulated enterprises with a single system of record and execution for application readiness, application lifecycle management, device and OS migrations, and continuous change.

Designed for scale, governance, and auditability, Juriba replaces fragmented tools and spreadsheets with automated workflows, real-time insight, and policy-driven control across End User Computing and Windows application management.

Trusted by global enterprises operating across multiple regions, regulatory frameworks, and millions of endpoints, we reduce risk, increase delivery certainty, and enable IT teams to operate with confidence at scale.

Because change is constant and IT is the engine that powers the organization, it has to be executed correctly, with the end user in mind.

Juriba: Built for IT people, by IT people

[Book a Demo](#)



How Global Enterprises Are Transforming Application Delivery with Automation

POV Customer Snapshot

Detailed outcomes from representative proof of value engagements across four sectors demonstrate the consistency and depth of results achieved within short timeframes.

Global Financial Institution

Challenge: Manual packaging exceeding three weeks per application created delays and risk across a complex regulated environment.



Key outcomes: Packaging reduced to approximately five minutes with testing completed in eleven minutes. 100% automation achieved across tested applications. Deployment success rates exceeded 99%. Concurrent processing validated enterprise scalability.

Strategic impact: Packaging bottlenecks removed, and delivery velocity improved significantly, enabling accelerated platform migration.

Global Pharmaceutical Organization

Challenge: Manual packaging up to five days per application created dependency on outsourcing with associated cost and control issues.



Key outcomes: Packaging reduced from days to minutes for many applications. Automated smoke testing reduced validation time dramatically. More than 50% of applications insourced. User acceptance testing streamlined through automation.

Strategic impact: Validated faster delivery and reduced cost whilst enabling future self-service models for business units.

Fortune 50 Financial Services Organization

Challenge: Large enterprise needed Windows 11 readiness across a complex estate with thousands of applications and stringent security requirements.



Key outcomes: Packaging reduced from more than 17 hours to approximately 22 minutes. Automation exceeded 80% across applications. Large-scale readiness testing validated across thousands of apps. Improved quality and reliability compared with manual processes.

Strategic impact: Accelerated migration readiness and established repeatable automation capability for future platform changes.

Major UK Energy Company

Challenge: Windows migration blocked by an estate of 28,000 unmanaged applications creating complexity, cost, and risk.



Key outcomes: Application estate rationalised to approximately 500 managed applications. More than 500 applications packaged internally. Cost savings of approximately 80%. Evergreen testing capability established for ongoing validation.

Strategic impact: Modern, sustainable application portfolio with dramatically reduced cost and risk exposure.